

News from the Institute for Local Government

August 2019

A Message From ILG's Executive Director

Greetings from ILG!

As summer winds down, the back to school season is top of mind for many. Whether you're aged 2 or 102, lifelong learning should be a goal for us all.

In this 'Back-to-School' edition of the ILG newsletter, you'll find some exciting updates, including:

- Details about the newly updated 'Picture Yourself in Local Government' curriculum for classrooms that is also a unique resource guide for local agency leaders;
- Reminders about the upcoming deadlines for the 'Districts Make a Difference' student video contest and PG&E's grant funding for community resilience;
- A recap of our sold out Public Sector Workforce Summit, which explored ways to engage students and the next generation of public sector employees to help fill the workforce pipeline gap;
- The summary of a brand new study on the state of the public sector in the Greater Sacramento region, which was just completed by the Los Rios Community College Center of Excellence through a partnership with ILG and others;
- Details about upcoming educational sessions ILG is hosting at the CSDA Annual Conference in Anaheim, as well as other workshops and seminars hosted by our industry and higher education partner across California.



This is just a snapshot of the exciting work the ILG team is doing around the state. As always, we're committed to ensuring that you – our partners - get the education, tools and information you need to continue to make a lasting, positive impact in your communities.

On behalf of the entire ILG team, have a wonderful Labor Day weekend.

Erica L. Manuel
CEO & Executive Director

Picture Yourself in Local Government



Now is the perfect time to think about how we're educating the next generation about local government. Studies show that the more students know about their local agencies, the more likely they are to engage as citizens and possibly work in the public sector.

ILG's recently revised [Picture Yourself in Local Government \(PYLG\)](#) curriculum is now available for local agencies to use with students of all ages. The latest update includes interactive activities to help your constituents learn about the role of local government and the wide range of people responsible for operating a local agency.

The PYLG curriculum can help residents, local agency staff and students alike learn about the roles, responsibilities and processes of local government. PYLG includes content for:

- Scripts for student tours of local government offices

- New staff and intern orientation materials that cover local government basics
- Background material for classroom speaking engagements
- Boards, commissions and leadership academies about local government structure and functions

The language is easy to understand language and tailored for youth and the general public.

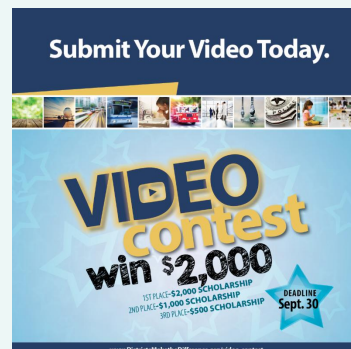
Read more about PYLG in our recent article in [Western City Magazine](#).

Last Chance to Submit - CSDA Student Video Conference

All high school and college students are invited to participate in CSDA's Districts Make a Difference video contest. Participants should create and submit a fun and informative 60-90 second video highlighting how special districts make a difference in California's communities. This is a great opportunity to showcase your video skills and learn about local special districts.

Submission deadline is Monday, September 30.

[Learn more about how to submit a video here.](#)



Building the Future Public Sector Workforce Summit



Earlier this week, ILG co-hosted the first Public Sector Workforce Summit with [Innovative Pathways to Public Service](#). Hundreds of local and state agencies attended the sold out event to hear [key findings](#) from a recent study on the state of the greater Sacramento region's public sector workforce. The event and study highlighted some of the critical workforce pipeline issues local

agencies are currently facing. It also called attention to key opportunities for collaboration among leadership at the state and local level. The full report will be released next week and will be available on the ILG website.

Thank You to Our Event Sponsors!

A special thank you our event sponsors -Sacramento State University, the City of Sacramento, Highlands Community Charter School, the Sacramento Employment & Training Agency SAFE Credit Union, SMUD and the USC Price School of Public Policy - for making this event possible!

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Celebrate 50 Years of CSDA Success

2019 marks the 50th anniversary of CSDA's founding. This year's Annual Conference & Exhibitor Showcase Conference (Sep. 25-28 at

the Anaheim Marriott) promises to be the biggest and best yet. In addition to the three-day conference line-up of breakout sessions and key note speakers, CSDA is offering a number of pre-conference activities, including site tours, a golf tournament and chapter roundtable discussions. Learn more and register [here](#).

ILG will be facilitating two sessions at the conference:

- Tips & Tricks to Increase Engagement and Service on Boards and Commissions
- Partnerships & Collaborations: Stretching Community Dollars and Resources

ILG will also have a resource table at the Expo where you can learn more about our programs.

We look forward to seeing you there!



Don't Miss the League of California Cities 2019 Annual Conference



Don't miss your chance to attend the [League's Annual Conference and Expo](#), October 16-18 in Long Beach. The conference is a great opportunity for city officials to learn and collaborate on solutions for the common challenges facing local governments, and celebrate the accomplishments of California cities and the League.

Over the three days, attendees will have the opportunity to:

- Hear from key note speakers
- Attend panels, facilitated discussions and speed sessions
- Fulfill state mandated training requirements
- Network with peers and exhibitors

We look forward to seeing you in Long Beach!

Solutions for Success: Preparing for the 2020 Census: What Local Governments Need to Know

California local governments can play an active role in helping to make the 2020 census fair and accurate, especially for historically underrepresented populations such as racial and ethnic minorities, young children and renters. The 2010 census undercounted 95,000 which is .26 percent of the population. Though the overall count was an improvement from the previous undercounts (2.74 percent in 1990 and 1.52 percent in 2000), the rate of underrepresented populations remains consistently high, and that has many concerned about getting an accurate count in the upcoming census. One of the main implications of undercounting is the loss of annual federal, state, local and philanthropic funding for social programs and services. To help local governments navigate this issue, ILG released a tip sheet earlier this year outlining [10 Things You Can Do to Ensure a Complete Census Count](#).



Also, check out these resource links from our founding partners.

- [League of California Cities 2020 Census](#)
- [California State Association of Counties 2020 Census](#)

An accurate census count will ensure that California gets its fair share of funding for critical services.

Funding Opportunity - PG&E Resilient Communities Grants

From extreme weather to rising sea levels, the threat that climate change poses to communities across California is becoming all too apparent. In an effort to promote local resilience to climate change, PG&E plans to invest \$2 million over five years in shareholder-funded grants through the [Resilient Communities grant program](#) to support local climate resilience initiatives.

Now in its third year, the 2019 PG&E Resilient Communities grant program will focus on the critical issue

of wildfire risk. To that end, PG&E will fund four \$100,000 grants that build community capacity to reduce wildfire risk and support healthy and resilient forests and watersheds. Priority will be given to projects located in elevated or extreme fire risk areas and to those that address the needs of environmental and social justice communities.

Applications are due Friday, September 6.

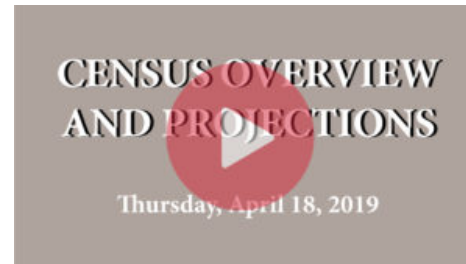
News from Our Partners



Nuts & Bolts of Negotiations

ILG partner Liebert Cassidy Whitmore is hosting a seminar on September 12 on the nuts & bolts of public sector labor negotiations. The seminar will cover collective bargaining, preparation tips for the process and setting up your strategy.

[Read more](#)
www.lcwlegal.com



Webinars and Informational Videos

The Rose Institute of State and Local Government is hosting a webinar series related to redistricting and the Voting Rights Act. The next one will take place on September 26 at 10am

[Read more](#)
roseinstitute.org

MMANC 2019 Annual Conference

This year's MMANC Conference (October 13-16) will cover issues related to diversity, finance, community engagement, partnerships and more.

[Read more](#)
mmancinsacramento.com



MMASC 2019 Annual Conference

This year's MMASC Conference (November 13 -15) will focus primarily on the nuts and bolts of local government management and facilitating opportunities for attendees to connect and build strong connections with local government peers.

[Read more](#)
www.mmasc.org

Visit our Website



