



Pillar 1: THINK

Step 2: Consider PE Approach

Purpose of this template: To help you think through an effective Public Engagement Approach.

Directions: Use this template to make the first “*gestimate*” of your public engagement approach and its components. Refer to your initial assessment to contemplate your engagement goals. Consider what actions should be in-person versus digital efforts and the scale of your engagement.

Title of Engagement Effort: _____

Category	Engagement Formats	Target # of Participants
Inform... <i>Presenting information</i>		
Consult... <i>Ask community for input on a defined issue</i>		
Involve... <i>Community helps to define the issue w their input</i>		
Collaborate... <i>Community helps decide and/or implement</i>		
Empower... <i>Community has final decision-making authority</i>		