Governments Engaging Youth: *Building a Pipeline to Public Service*

May 23, 2017
10:00 am – 12:00 pm
California Special Districts Association

Thank You to our Presenting Organizations

SMUD®

The Port of Hueneme

NAPA COUNTY RCD Resource Conservation District

Today's Line-Up

10:00	Welcome: Randi Kay Stephens, Program Coordinator, Institute for Local Government
10:10	Getting to know the audience!
10:15	SMUD: Susan Wheeler, Workforce Pipeline Planning and Education Relations Strategist
10:45	Port of Hueneme: Mary Anne Rooney, Commissioner
11:15	Napa County Resource Conservation District : Frances Knapczyk, Conservation Programs Manager
11:45	Q&A / Final Remarks & Thank You!

The Institute for Local Government

ILG is the non-profit research and education affiliate of

CSAC®

LEAGUE® OF CALIFORNIA CITIES

CSDA

California Special Districts Association

Districts Stronger Together

ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials

Governments Engaging Youth

- Vision:

Communities and schools collaborate to prepare students for civic life and college/career readiness.

- Partners:
  - Sacramento County Office of Education
  - Council for a Strong America
  - Linked Learning Alliance

Elk Grove youth participating as City Attorney, City Manager and City Clerk

Governments Engaging Youth – Program Goals

- Create a high school to career pipeline to ensure a more diverse and prepared public sector workforce.
- Students learn 21st century workforce skills.
- Students learn how to become active citizens.
- Increase youth knowledge of how local government operates.
- Strengthen intergenerational relationships and improve adult knowledge of youth.

Governments Engaging Youth Municipal-School Partnerships: Pipeline to Public Service

Critical Attributes

- Public/Political Will
- Policies and Strategies
- Youth/Student Engagement
- Funding/Sustainability
- Partnerships
- Program Quality
- Staff Capacity

High Quality Programming

In School

- Action Civics
- Student Leadership
- Multiple opportunities for school and public sector articulation

After School

- ASES/2st CCLC
- Clubs
- Job Shadows
- Internships

Summer

- Summer at City Hall
- Summer Jobs
- Internships
- Service and Advocacy Projects

Youth Outcomes

Engaged, Active Citizens

- Civic Knowledge
- Civic Skills
- Civic Action

Interest in Public Sector Careers

- Job Ready Skills
- Career Awareness
- Career Exploration
- Career Preparation

INSTITUTE FOR LOCAL GOVERNMENT℠
Promoting Good Government at the Local Level

Governments Engaging Youth: Statewide Effort

- Toolkit
- Networking meetings for sites
- Seeking ways to engage leaders around the state about the value and opportunity of GEY
- Upcoming:
  - Community of Practice
  - Clarifying Core Civic and 21st century competencies
  - Digital Badging
- Identifying models of GEY around the state
- Seeking new sites to implement tailored GEY program

Workforce Accelerator Fund

- 3.0 Grantee
- Toolkit development
- Establishing a community of practice
- Advisory Committee including Youth

- Sites working with ILG:
  - Sacramento
  - West Sacramento
  - Oxnard
  - Yuba City
  - Elk Grove
  - Alameda County
  - Moreno Valley
  - We are interested in new communities!

Public Sector Workforce Landscape
(statistics courtesy of Sacramento Employment & Training Agency)

April 2016 EDD California Labor Market Review – Youth Unemployment Rates

- Californians aged 16-24 years at 10.8%
- 196,600 Employed 16-24 year-olds
- 266,600 Unemployed 16-24 year-olds

Government Industry Cluster Job Growth

- Government added 4,000 jobs. Local government gained 2,500 jobs.
- State government grew by 1,200 jobs.
- Federal government picked up 300 jobs.

Education and Public Administration Industry Cluster

- Employed 199,887 workers
- Represents 27.1 percent of Sacramento County's total employment
- Highest concentration of jobs than any other industry cluster in Sacramento County and statewide
- The average annual wage is $69,065 above the county's average wage of $55,650

1. **Elementary and Secondary Schools 30,838 jobs, Annual Wage $47,543**
2. Justice, Public Order 29,229 jobs, Annual Wage $80,094
3. Executive, Legislative and Other General Government Support 28,876 jobs, Annual Wage $75,451
4. Administration of Economic Programs, 21,511 jobs, **Annual Wage $78,941**
5. Administration of Human Resource Programs, 21,203 jobs, Annual Wage $75,134
6. **Administrative of Environmental Quality Programs 19,199 jobs, Annual Wage $75,284**

GEY TOOLKIT

www.ca-ilg.org/geytoolkit

- A spectrum of models for after-school, summer and year-round experiences (with case stories);
- Sample curriculum plans;
- Guides on connecting classroom learning to work-based experiences;
- Information about recognizing development (including through digital badging);
- Resources to work with diverse youth, including disconnected youth populations;
- Sample budgets and staff reports for city council or school board meetings; and
- Tools on how cities and schools can partner for positive youth outcomes.

GEY TOOLKIT

www.ca-ilg.org/geytoolkit

INSTITUTE FOR LOCAL GOVERNMENT℠
Promoting Good Government at the Local Level

Sear

Home | Subject Areas | About the Institute | Support Our Work

Governments Engaging Youth Toolkit

Youth Present to the Board as Family and Peers Listen

A variety of programs engaging youth in government have provided students opportunity to learn about local government, careers in local government and how to advocate for community change. The Institute's Governments Engaging Youth (GEY) project is working to support, expand and enhance municipal-school partnerships that increase youth-civic education opportunities, including exposure to public sector careers.

GEY's goal is to create strong partnerships between school districts and local government entities (cities, counties, special districts and courts) to offer students opportunities to:

- Gain 21st century work skills;
- Build interest in public service careers;
- Learn how to be active citizens (vote, volunteer, lead, advocate); and
- Bring youth voice to influence community issues.

Learn more about GEY or share our overview: GEY Overview

This toolkit offers resources to support the growing interest and ability of municipal governments to authentically engage the next generation of active citizens and future public service workers.

Readiness Assessment: Is Your Agency Ready To Start A Program?

Because all municipalities are different, starting a Governments Engaging Youth (GEY) program is a process that is unique to each community involved. This readiness assessment matrix will help you think through preliminary details for starting a youth-civic engagement program.

Read more »

Municipal-School Partnership Resources

Agreements and Resources to Establish or Scale Up a Partnership

Governments Engaging Youth (GEY) promotes strong partnerships between school districts and local government entities to offer students opportunities to gain 21st century work skills, build interest in public service careers, provide tools to become civically aware and engaged and bring an authentic youth voice to community issues. Joint efforts help leverage funds, staff resources and expertise from both entities. The schools bring expertise in teaching students about civics and 21st century skills and have access to students for program recruitment.

Read more »

Infrastructure for Successful Programs

This section offers resources on setting up the structure of your program including funding, staffing, planning, student outreach and recruitment, leader buy-

Read more »

Program Content Development

Governments Engaging Youth (GEY) programs offer an opportunity to teach youth civic and 21st century skills and competencies. It also helps youth gain real life experiences to practice those skills and to understand local government first-hand through speakers, field trips and internships or job shadows.

Read more »

Youth Development & Engagement Resources

Engaging youth in civic opportunities and programs offer a variety of benefits. Municipal agencies better understand the community through the lens of youth, strengthening intergenerational relationships. In addition, youth gain valuable advocacy skills to become active citizens including voting, volunteering and leading.

Read more »

Examples of Governments Engaging Youth Programs

This toolkit is designed to help you start your own unique youth-civic engagement program that fits your community's needs. The timing, duration and intensity of Governments Engaging Youth (GEY) programs depend on your organization's capacity, and what works best for your community. GEY can be a one-day field trip to the municipal entity, a six-week summer program, school-day/classroom based action civic projects, public service high school career academies or civic engagement in an after-school program format.

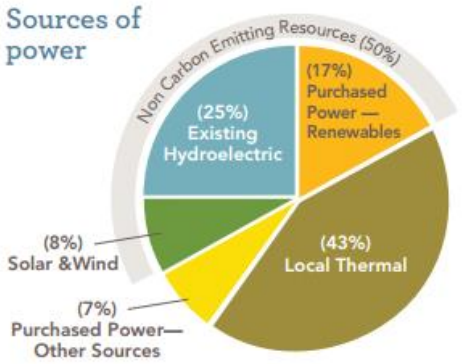
Read more »

Sacramento Municipal Utility District
Susan Wheeler

SMUD®

Sacramento Municipal Utility District (SMUD)

- Started 70 years ago
- Serves 1.4 million customers
- Nation's 6th largest electric utility
- Covers 900 square miles (mainly Sacramento County)
- 2,100 employees



Think of the Possibilities

Path to Program Success

Current SMUD Work-Based Learning

Career Ambassador Program

- 256 employees
- 126 events/428 hours

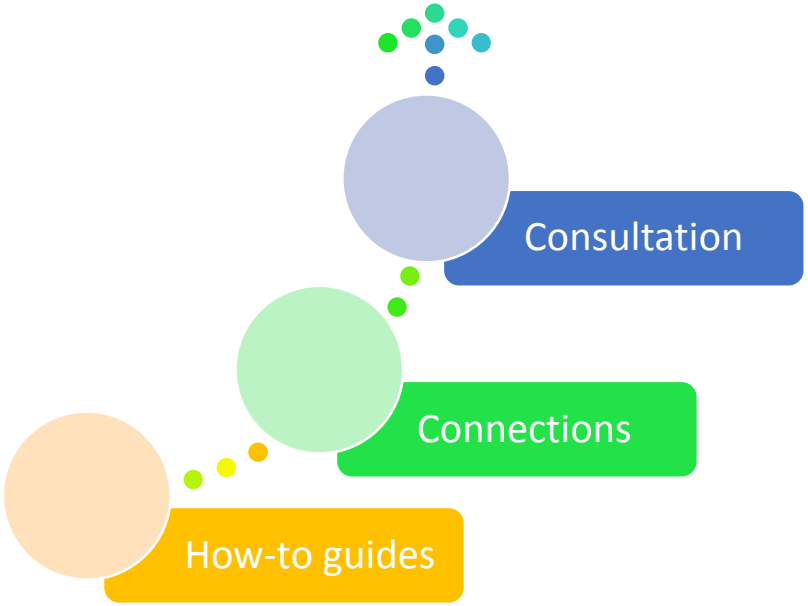
Internships

- High school
- College

Work-Based learning projects

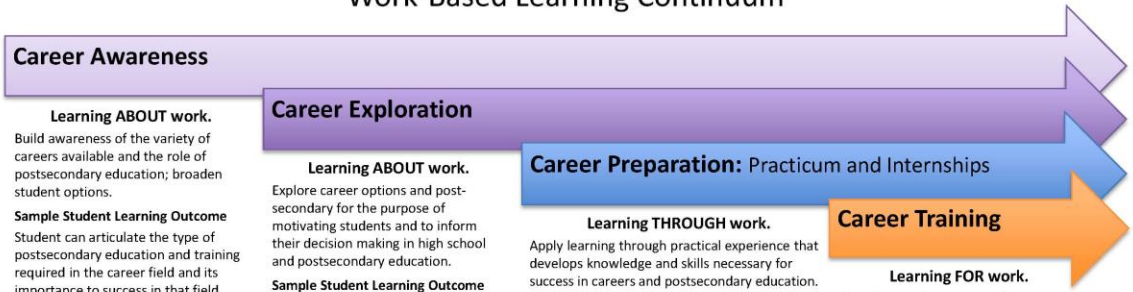
- Ford Next Generation Learning
- SMUD's Energy Efficiency Career Exploration Program

Help is Only an Email or Call Away



Work-Based Learning

Work-Based Learning Continuum



Career Awareness

Learning ABOUT work.

Build awareness of the variety of careers available and the role of postsecondary education; broaden student options.

Sample Student Learning Outcome

Student can articulate the type of postsecondary education and training required in the career field and its importance to success in that field.

Experience Defined by:

- One-time interaction with partner(s), often for a group of students
- Designed primarily by adults to broaden student's awareness of a wide variety of careers and occupations

Experiences might include:

- Workplace tour
- Guest speaker
- Career fair
- Visit parents at work

Career Exploration

Learning ABOUT work.

Explore career options and post-secondary for the purpose of motivating students and to inform their decision making in high school and postsecondary education.

Sample Student Learning Outcome

Student can give at least two examples of how the student's individual skills and interests relate to the career field and/or occupations.

Experience Defined by:

- One-time interaction with partner(s) for a single student or small group
- Personalized to connect to emerging student interests.
- Student takes an active role in selecting and shaping the experience
- Depth in particular career fields.
- Builds skills necessary for in-depth work-based learning

Experiences might include:

- Informational interview
- Job shadow
- Virtual exchange with a partner

Career Preparation: Practicum and Internships

Learning THROUGH work.

Apply learning through practical experience that develops knowledge and skills necessary for success in careers and postsecondary education.

Sample Student Learning Outcome

Student builds effective collaborative working relationships with colleagues and customers; is able to work with diverse teams, contributing appropriately to the team effort.

An Experience Differentiated by:

- Direct interaction with partners over time
- Application of skills transferable to a variety of careers
- Activities have consequences and value beyond success in the classroom.
- Learning for student and benefit to partner are equally valued

Experiences might include:

- Integrated project with multiple interactions with professionals
- Student-run enterprise with partner involvement
- Virtual enterprise or other extended online interactions with partners
- Projects with partners through industry student organizations
- Service learning and social enterprises with partners
- Compensated internship connected to curriculum

Career Training

Learning FOR work.

Train for employment and/or postsecondary education in a specific range of occupations.

Sample Student Learning Outcome

Student demonstrates knowledge and skills specific to employment in a range of occupations in a career field.

An Experience Differentiated by:

- Interaction with partners over extended period of time
- Benefit to the partner is primary and learning for student is secondary
- Develop mastery of occupation specific skills
- Complete certifications or other requirements of a specific range of occupations

Experiences might include:

- Internship required for credential or entry to occupation
- Apprenticeship
- Clinical experience
- On-the-job training
- Work experience

The Port of Hueneme

We Make Cargo Move

Mary Anne Rooney

Vice President and Commissioner

RESTING PLACE
A CHUMASH HISTORY

SHARED HARBOR
NAVY/SEAPORT

Original Port Boundary
1937 (320 acres)

Wharf No. One
Reacquisition 1947/1961

City – Port Redevelopment
1961

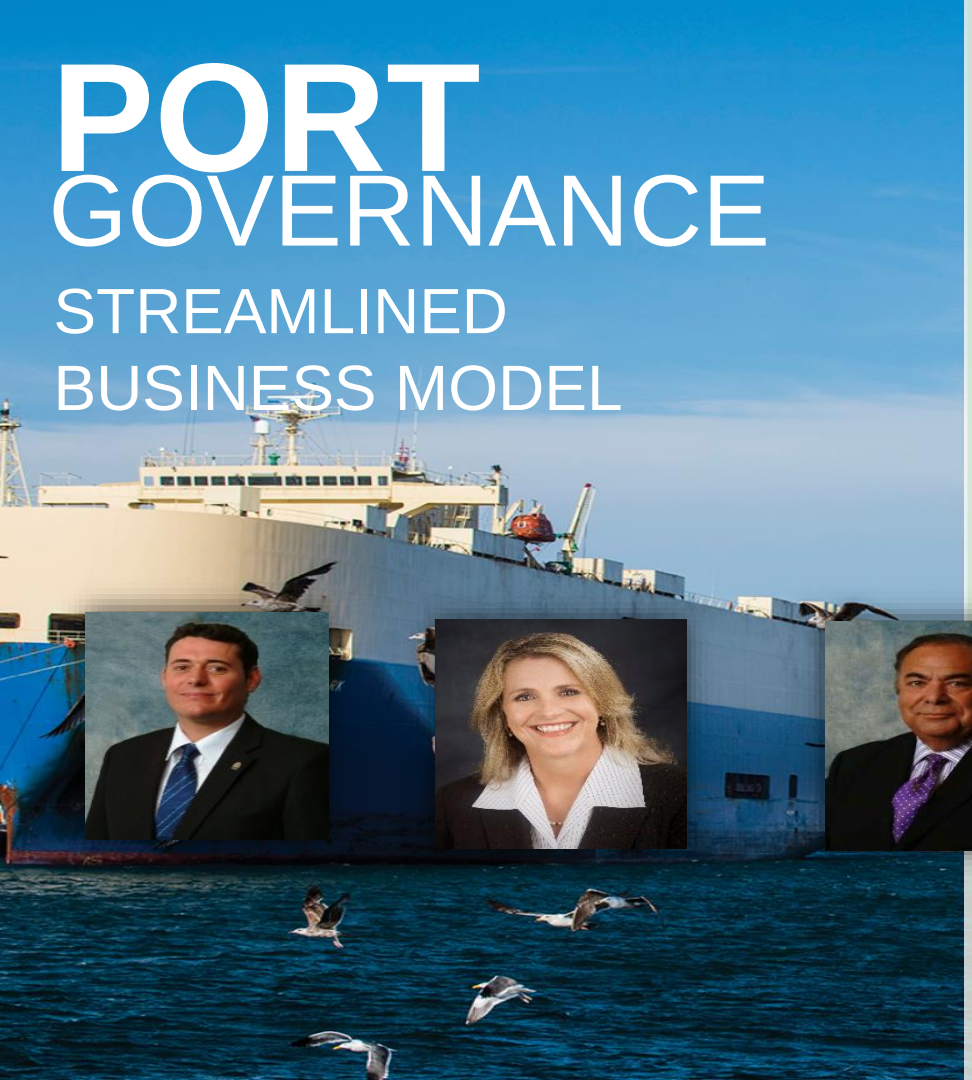
Wharf No. 2. Acquisition
1983

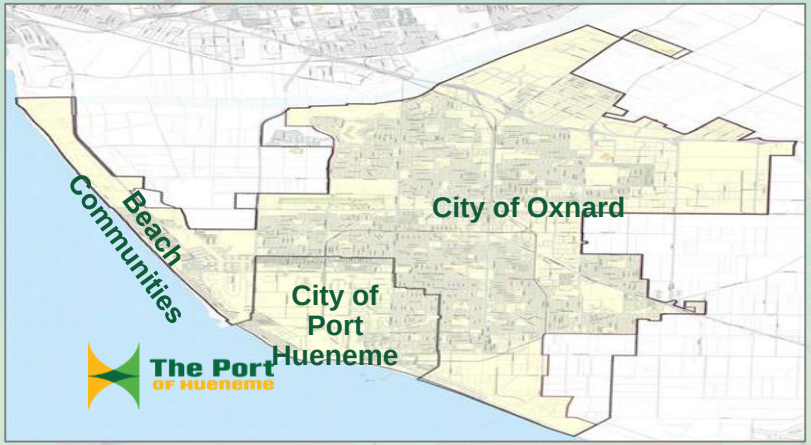
NCEL Acquisition 1994

Sunkist Site Acquisition
2000

PORT GOVERNANCE

STREAMLINED BUSINESS MODEL





The Port is governed by five locally elected Port Commissioners.

VISION AND MISSION

VISION

To operate as a **self-supporting** Port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

MISSION

To be the preferred port for **specialized cargo** and provide the maximum possible economic and social benefits to our community and industries served.

PORT OVERVIEW

FUN FACTS!

Home to International Trade

The Port of Hueneme is ranked **28** out of 270 ports in the U.S.

TONS of Goods Come Through The Port

LITERALLY! 401 Vessel Calls and **1,371,047** total tons annually.

Moving Those Tons

Port cranes are STRONG. **Big Blue** can lift **104 tons** and the **Yellow Hornet** can lift **120 tons**.

That's strong enough to lift a Boeing 757… and all its

KEY IMPORTS & EXPORTS

TOP IMPORTS:

Bananas & Autos

Every year, the Port of Hueneme imports enough bananas go around the world **13 times**!

Other Imports Include

Fertilizer, Heavy Equipment, & Fruit

KEY IMPORTS & EXPORTS

Exports Include:

Automobiles, Fresh Produce and Heavy Equipment

On December 11, 2012, Honda Motors USA exported its 1,000,000th U.S. Manufactured Honda

ENVIRONMENTAL STEWARDSHIP

What else does The Port do to help the environment

GREEN MARINE

1st California port to

EDUCATION

ABOUT US:

CREATING
ECONOMIC
CHANGE
& IMPACT

EDUCATION
OUR ROLE IN THE ECONOMY

$9 BILLION
worth of goods move through the Port each year.

That creates
$1.5 BILLION
in economic activity.

What could you buy with **$1.5 BILLION**???

You could buy an NBA team!

EDUCATION
HOW WE SUPPORT THE COMMUNITY

- **$93 MILLION** paid to state and local taxes.
- **$11.7 MILLION** goes directly to the cities of Oxnard & Port Hueneme!

Port taxes help support the local community:

and much more!

EDUCATION
HOW WE CREATE JOBS

13,633 JOBS related to Port activity.
Over 9,400 of these port-related jobs are right here in Oxnard & Port Hueneme.

The Port OF Hueneme

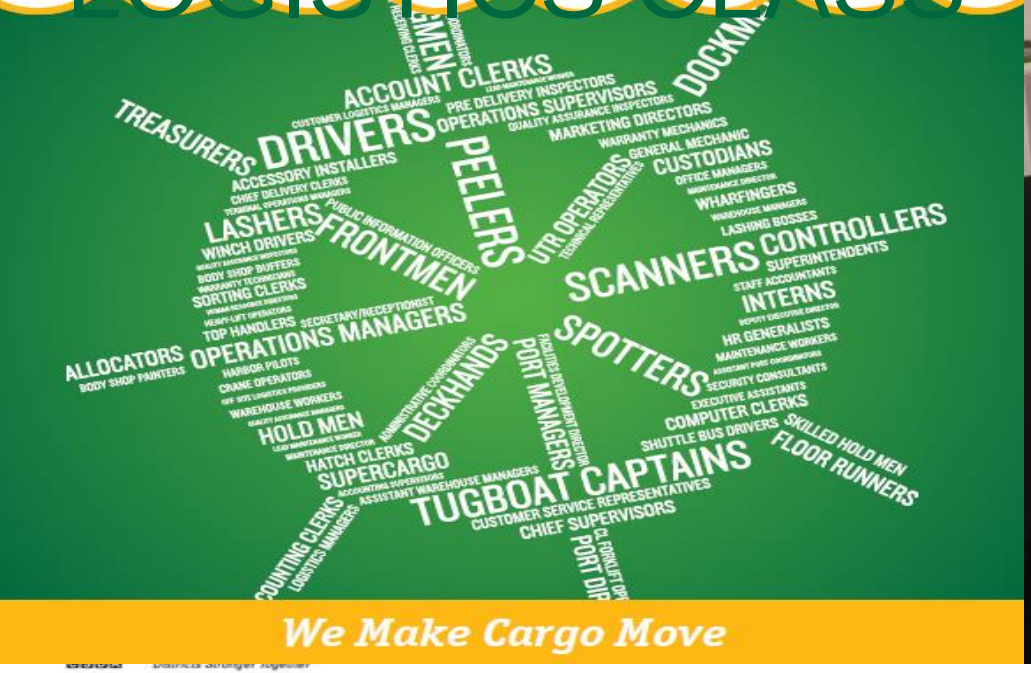
committed to COMMUNITY

EDUCATION

ELEMENTRY SCHOOL TOURS

EDUCATION

HIGH SCHOOL GLOBAL LOGISTICS CLASS



EDUCATION

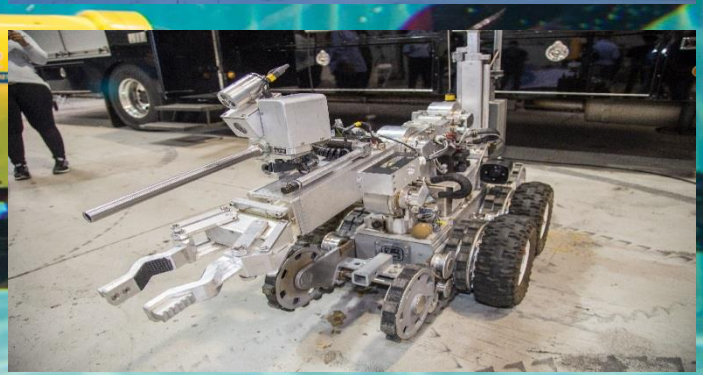
HIGH SCHOOL PROGRAM

- 13 week Class – Every Tuesday – 3:30 to 5:00
- 11th & 12th grade students from Local High School District
- Comprehensive look at our Maritime Industry
- Port customers as instructors
- Focus on career opportunities
- Internship opportunities

mast Maritime Advanced Systems & Technology Laboratory At The Port Of Hueneme

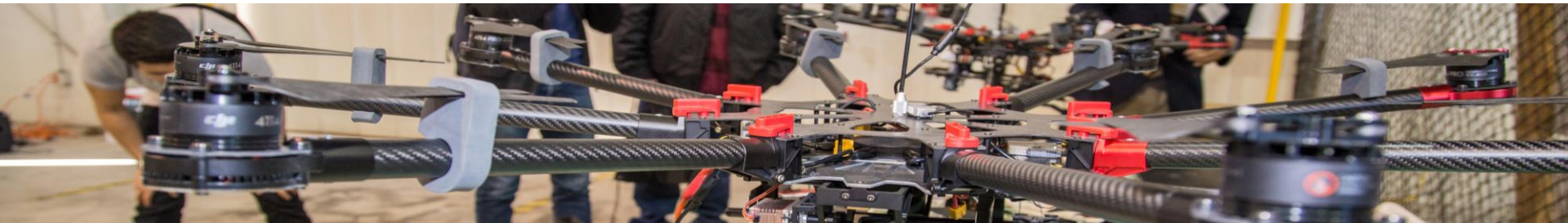
EDUCATION

STEM & BUSINESS ACADEMY STUDENTS FROM OXNARD HIGH



The Port OF Hueneme

Oxnard Harbor District



EDUCATION
HIGHER EDUCATION INTERNSHIPS

- California State University – Channel Islands
- California Lutheran University
- Cal Maritime
- Ventura College
- Oxnard College

WORLD TRADE CENTER

EDUCATIONAL RESEARCH PARTNERSHIP:

- PORT OF HUENEME
- CAL LUTHERAN UNIVERSITY
- ECONOMIC DEVELOPMENT COLLABORATIVE

ASSESSMENT OF HOW TO BRING VENTURA COUNTY PRODUCTS TO THE WORLD

Foreign Trade Zone #205

WORLD TRADE CENTER®
OXNARD

The Port OF Hueneme

We Make Cargo Move

THANK YOU!

QUESTIONS?

Napa County Resource Conservation District's

LandSmart® for Kids

Engaging Youth with Special Districts

Frances Knapczyk
Conservation Programs Manager

Napa County RCD: Our Mission

Empowering the community to voluntarily conserve, protect, and restore natural resources in a landscape that supports agriculture, urban areas, and wild lands.

NAPA COUNTY RCD Resource Conservation District

Providing technical assistance, educational programs, monitoring programs and funding sources to help land managers improve their conservation practices

- Biology
- Hydrology
- Sustainable Agriculture
- Natural Resource Management
- Youth & Community Engagement

NAPA COUNTY RCD Resource Conservation District

LandSmart® Community Education

Creating connections and inspiring conservation by offering opportunities to participate in stewardship

Volunteer opportunities

WILD NAPA

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids

Creating connections and inspiring conservation by offering opportunities to participate in stewardship and work-based learning

LandSmart® for Kids

Clean Water Program: K – 6th

Acorns to Oaks: (6th – 8th)

Youth Stewards (9th – 12th)

Napa Youth Stewardship Council (11th + 12th)

Internship (12th grade and College)

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids

Youth Stewards

- 3 – 5 High School Classes/Year
- 3 – 5 Day-Long Field Trips/Class
- 3 – 5 Career Mentors/Field Trip

(One RCD Staff, $30,000/Year)

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids Youth Stewards

Environmental Science

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids Youth Stewards

Service Learning

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids Youth Stewards

Career Exploration

NAPA COUNTY RCD Resource Conservation District

School Year 2016-17

- 4 classes – private, public, and court schools
- Private Property, Public Parks, Land Trust Preserves
- 300+ native plants installed along 3 creeks
- 20+ Western bluebird boxes installed
- 12 local resource professionals:
  - USDA NRCS
  - Land Trust of Napa County
  - Napa Co Flood Control & Water Cons District
  - Audubon
  - Monkey Flower Group
  - Sola Bee
  - Napa Sanitation District
  - Napa County Ag Commissioner's Office

LandSmart® for Kids

Napa Youth Stewardship Council

- Extracurricular, by Application
- 8 Meetings/Year
- Develop Booth for Earth Day
- 2 – 3 Student-Designed Stewardship Projects

(Two RCD Staff, One Partner, $15,000/Year)

NAPA COUNTY RCD Resource Conservation District

LandSmart® for Kids

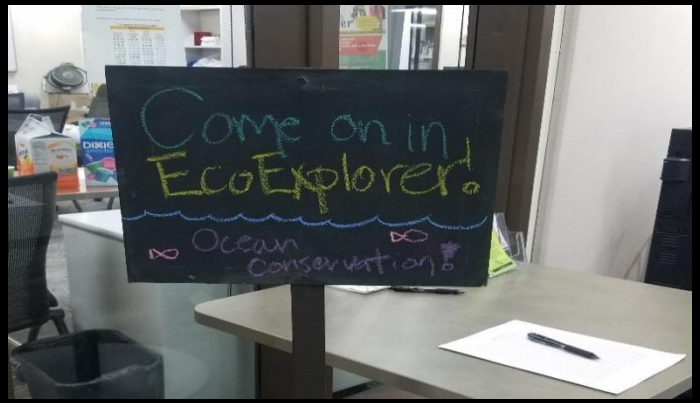
Napa Youth Stewardship Council

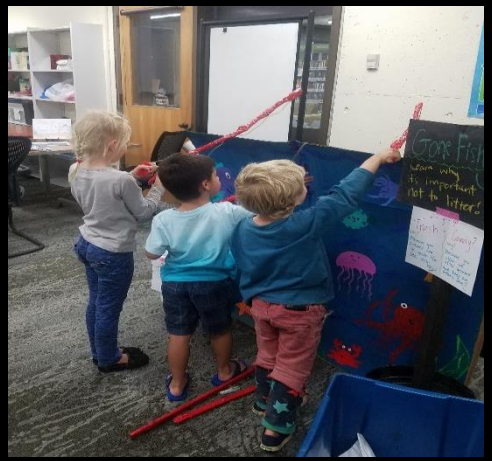
- Leadership
- Stewardship
- Career Exploration

NAPA COUNTY RCD Resource Conservation District

School Year 2016-17

- 12 Students
- 8 Meetings
- Earth Day Booth - Recycling
- 3 Stewardship Projects:
  - Eco Explorer Crafts with Kids at the Library
  - Trash Cleanup with Entire Elementary School
  - Native Plant/Seed Bomb Crafting Workshop at Library





NAPA COUNTY RCD Resource Conservation District

Internships

- College and High School
- Projects:
  - Assist with Coastal Cleanup Day
  - Develop project descriptions for website
  - Develop outreach materials for use on field trips
  - Develop short film using existing footage
  - Enter monitoring data
  - Assist with monitoring fish trap
  - Help track survival of oak plantings
  - Assist with vineyard irrigation evaluation service

NAPA COUNTY RCD Resource Conservation District

Tips for Getting Started

- Start Small
- Focus on Single Age Group
- Establish Good Relations with a Few Teachers/ Mentors

Tips for Working With Partners

- Think Broadly
- Some Partners Need $$, Others Do Not
- Partners can provide funding and time

Tips for Working with High School Students

- Think About What Youth Can Do
- Think About What Youth Want to Do
- Active & Interactive

Tips for Engaging Coworkers

- Provide clear direction
- Provide clear expectations
- Start small

Thank you

Frances Knapczyk, Conservation Programs Manager
Frances@NapaRCD.org
NapaRCD.org

Why it matters…

Developing the Future Public Sector Workforce

&

Next Generation of Active Citizen

GEY TOOLKIT

www.ca-ilg.org/geytoolkit

- A spectrum of models for after-school, summer and year-round experiences (with case stories);
- Sample curriculum plans;
- Guides on connecting classroom learning to work-based experiences;
- Information about recognizing development (including through digital badging);
- Resources to work with diverse youth, including disconnected youth populations;
- Sample budgets and staff reports for city council or school board meetings; and
- Tools on how cities and schools can partner for positive youth outcomes.

GEY TOOLKIT

www.ca-ilg.org/geytoolkit

INSTITUTE FOR LOCAL GOVERNMENT℠
Promoting Good Government at the Local Level

Sear

Home | Subject Areas | About the Institute | Support Our Work

Governments Engaging Youth Toolkit

Youth Present to the Board as Family and Peers Listen

A variety of programs engaging youth in government have provided students opportunity to learn about local government, careers in local government and how to advocate for community change. The Institute's Governments Engaging Youth (GEY) project is working to support, expand and enhance municipal-school partnerships that increase youth-civic education opportunities, including exposure to public sector careers.

GEY's goal is to create strong partnerships between school districts and local government entities (cities, counties, special districts and courts) to offer students opportunities to:

- Gain 21st century work skills;
- Build interest in public service careers;
- Learn how to be active citizens (vote, volunteer, lead, advocate); and
- Bring youth voice to influence community issues.

Learn more about GEY or share our overview: GEY Overview

This toolkit offers resources to support the growing interest and ability of municipal governments to authentically engage the next generation of active citizens and future public service workers.

Readiness Assessment: Is Your Agency Ready To Start A Program?

Because all municipalities are different, starting a Governments Engaging Youth (GEY) program is a process that is unique to each community involved. This readiness assessment matrix will help you think through preliminary details for starting a youth-civic engagement program.

Read more »

Municipal-School Partnership Resources

Agreements and Resources to Establish or Scale Up a Partnership

Governments Engaging Youth (GEY) promotes strong partnerships between school districts and local government entities to offer students opportunities to gain 21st century work skills, build interest in public service careers, provide tools to become civically aware and engaged and bring an authentic youth voice to community issues. Joint efforts help leverage funds, staff resources and expertise from both entities. The schools bring expertise in teaching students about civics and 21st century skills and have access to students for program recruitment.

Read more »

Infrastructure for Successful Programs

This section offers resources on setting up the structure of your program including funding, staffing, planning, student outreach and recruitment, leader buy-

Read more »

Program Content Development

Governments Engaging Youth (GEY) programs offer an opportunity to teach youth civic and 21st century skills and competencies. It also helps youth gain real life experiences to practice those skills and to understand local government first-hand through speakers, field trips and internships or job shadows.

Read more »

Youth Development & Engagement Resources

Engaging youth in civic opportunities and programs offer a variety of benefits. Municipal agencies better understand the community through the lens of youth, strengthening intergenerational relationships. In addition, youth gain valuable advocacy skills to become active citizens including voting, volunteering and leading.

Read more »

Examples of Governments Engaging Youth Programs

This toolkit is designed to help you start your own unique youth-civic engagement program that fits your community's needs. The timing, duration and intensity of Governments Engaging Youth (GEY) programs depend on your organization's capacity, and what works best for your community. GEY can be a one-day field trip to the municipal entity, a six-week summer program, school-day/classroom based action civic projects, public service high school career academies or civic engagement in an after-school program format.

Read more »

Thank You!

Susan Wheeler
Workforce Pipeline Planning and Education Relations Strategist
Organization and Workforce Development
swheel1@smud.org

Mary Anne Rooney
Commissioner
Port of Hueneme
MARooney@civicalliance.org

Frances Knapczyk
Conservation Program Manager
Napa County Resource Conservation District
frances@naparcd.org