

# Data Behind ILG Public Engagement 2014 Program Highlights

## Publications: 21

1. Broadening Public Participation Using Online Engagement Tools



2. Online Engagement Guide (5 Parts)



3. Building Healthy and Vibrant Communities: Achieving Results through Community Engagement



4. Community Leadership Programs: Empowering Future Leaders



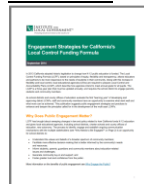
5. Engaging the Public in Economic Development



6. Engaging the Public in Planning for Housing



7. Engagement Strategies for California's Local Control Funding Formula



8. Ethnic Media: Outreach Tips



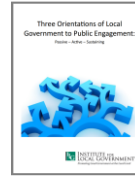
9. Providing Language Access: Tips for Local Officials



10. The Safe and Responsible Drivers Act (AB 60)



11. Three Orientations of Local Government Public Engagement: Passive – Active - Sustaining



12. Increasing Access to Public Meetings and Events for People with Disabilities



13. How Local Officials Can Support Citizenship and Civic Participation, Western City Magazine, January 2014
14. Sustainability Yields Fiscal and Economic Benefits, Western City Magazine, May 2014
15. Use Free Technology to Enhance Public Meetings, Western City Magazine, June 2014
16. Technology, Tools and Techniques to Enhance Public Meetings, Western City Magazine June 2014
17. Portuguese American Citizenship Project, City of Turlock, Case story
18. Moving to a District Based Electoral System, City of Turlock, Case story
19. Digital Public Engagement: City of Salinas \$500 Budget Challenge, Case story
20. Engagement Leads to Greater Trust and Funding for Town of Paradise, Case story
21. City of Monrovia – Budget Education and Outreach Story

## Conferences: 11

1. "Innovative Budgeting Tools," City Managers Conference, League of CA Cities, February 2014, Long Beach
2. "Effectively Engaging Ethnic Media to Reach Diverse Audiences," CA Public Information Officers Annual Conference, April 2014, Santa Barbara
3. Public Voice, Kettering Foundation, May 2014, Washington DC
4. Deliberative Democracy Exchange, Kettering Foundation, July 2014, Dayton, OH
5. "The Future of Public Engagement in Planning," CA American Planning Association, September, 2014, Anaheim
6. League of CA Cities Annual Conference, September 2014, Los Angeles
7. "Strategies to Sustain Public Engagement at the Local Level: Building on the Participatory Budgeting Experience," Intl Participatory Budgeting Conference, September 2014, Vallejo
8. National Coalition for Dialogue and Deliberation, October 2014, Reston, VA
9. California Association of Counties Annual Conference, November 2014, Anaheim
10. "Engaging Residents in the Digital Age," City Clerks New Law Conference, League of CA Cities, Monterey, December 2014
11. "LCAP Implementation: Meeting and Exceeding Engagement Requirements," California School Boards Association Annual Conference, San Francisco, December 2014

## Trainings and Convenings: 14

1. How to Ensure Your Budget Meets Your Community's Needs, Webinar, March 2014
2. Broadening Participation with Digital Engagement, hosted by International Association of Public Participation, sponsored by the Metropolitan Transportation Commission, Oakland, April 2014
3. Strategies for Successful Group Meetings, Public Engagement Training, Southern Marin Management Academy, May 2014
4. Avoiding the Cliff: Bankruptcies in California, Panelist, Center for California Studies, CSU Sacramento, June 2014
5. Technology, Tools and Techniques to Improve Public Engagement, Webinar, June 2014
6. Strategies for Successful Group Meetings & Broadening Outreach, Public Engagement Training, Central California City Clerks Association, July 2014
7. Meeting and Exceeding LCFF Public Engagement Requirements, Webinar, October 2014
8. Local Control Accountability Plan (LCAP) Roundtable, convened by Senator Carol Lui, Los Angeles, October 2014
9. Families in Schools Alliance 2014 Education Summit, Los Angeles, October 2014
10. Public Engagement: Willingness for the Public to Get Involved - Best Practice Considerations for Success, Guest Lecturer, Introduction to Collaborative Policy Making, Public Policy and Administration Master's Program, California State University, Sacramento, October 2014
11. PLAN (Planning + Leadership + Advancement + Networking) Sacramento Valley, Facilitator, Mentoring Kick Off Event, October 2014
12. ILG Public Engagement Panel of Advisors Meeting, Southern CA (Los Angeles), October 2014
13. ILG Public Engagement Panel of Advisors Meeting, Northern CA (Redwood City), November 2014
14. Public Engagement Best Practices, League of Women Voters, Woodland, November 2014

## Direct Assistance

Over 300 hours of technical assistance work in the field was conducted with:

- Town of Paradise
- City of Turlock
- City of Merced
- Contra Costa Transportation Authority
- City of Patterson

### About the Institute for Local Government

ILG is the nonprofit 501(c)(3) research and education affiliate of the League of California Cities and the California State Association of Counties. For more information and to access the Institute's resources on Public Engagement visit [www.ca-ilg.org/public-engagement](http://www.ca-ilg.org/public-engagement) or contact Public Engagement Program Manager Sarah Rubin at 916-658-8263 or [srubin@ca-ilg.org](mailto:srubin@ca-ilg.org) or Program Coordinator Christal Love Lazard at 916-658-8221 or [clovelazard@ca-ilg.org](mailto:clovelazard@ca-ilg.org).

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