



Report to City Council

TO: Mayor and City Council

FROM: Jane Halstead, City Clerk

AGENDA DATE: February 2, 2016

TITLE: APPROVE JOINT RESOLUTION NO. 2016-06
ESTABLISHING THE SUMMER AT CITY HALL PROGRAM

RECOMMENDED ACTION

Recommendations: That the City Council:

1. Approve Resolution No. 2016-06. A Joint Resolution of the City Council of the City of Moreno Valley, California, and Val Verde Unified School District Establishing the Summer at City Hall Program.

SUMMARY

This report recommends that the City Council take action to establish the *Summer at City Hall (S@CH)* summer youth development program in partnership with the Val Verde Unified School District. The purpose of a cooperative summer youth program is to: 1) provide youth with the opportunity to gain career ready skills; 2) foster interest and provide the tools to be civically engaged; and 3) create a voice for youth to address real city issues.

DISCUSSION

At the request of Mayor Gutierrez, staff has investigated the general components of Sacramento's Summer at City Hall (S@CH) and how to recreate the successful summertime youth development program. Understanding that Moreno Valley Unified School District (MVUSD) operates a similar successful program (A.S.T.E.R.I.S.K.) of which the City of Moreno Valley is a significant partner having placed 23 interns in 2015, Mayor Gutierrez secured the interest and commitment of the proposed S@CH program with Val Verde Unified School District. Val Verde Unified School District does not currently have a similar summertime program.

The purpose of a S@CH cooperative summer youth program is to:

- Provide youth with more opportunities to gain career ready skills
- Foster interest and provide the tools to be civically engaged
- Teach youth how to use their voice to advocate for themselves and others

What is Summer at City Hall?

S@CH is an innovative, collaborative program designed to provide an enriching summertime experience for youth. The program focuses on leadership and workplace skills development. S@CH was initiated in Sacramento by City Council Member Jay Schenirer and Bina Lefkowitz, a Sacramento area youth development advocate in 2010 as a response to a lack of positive summer experiences for youth. In Sacramento, program collaborators are the City of Sacramento, Sacramento area school districts and local employers. The program's success can be found in its significant growth. The Sacramento program grew from 30 students and one school district partner to 104 students and three school district partners in just five years.

The program has expanded to other communities. The City of Elk Grove successfully launched their S@CH program in 2015 with a great response from the Community. Elk Grove adapted their program from the program created by the Sacramento area collaborators and plans to continue the program. Elk Grove began with 22 students and hopes to expand participation this year. Moreover, the cities of Oxnard and Yuba City are planning similar programs in their communities to begin in 2016.

Opportunity for Moreno Valley

There is no question that the successful future of Moreno Valley lies, in part, in the hands of well-developed, socially and civically engaged young people. Additionally, as current demographics illustrate lower than preferred graduation and college degree attainment rates, there is a great need in Moreno Valley to build-up youth through education, experience, and mentorship.

2015 demographic estimates of residents over 25 years of age show approximately:

- 12% of the population attaining less than 9th grade level
- 12.5% of the population having some high school, with no diploma

Summertime presents a unique opportunity for agencies to collaborate by providing an engaging, well-rounded learning experience while students are on summer break. Some students that do not have constructive outlets may lose the academic gains made in the previous year and some succumb to boredom and engage in criminal activity. A collective effort on the part of local government and the educational community is needed to ensure that young people have the necessary support to meet and / or exceed their potential.

While the community is not without successful youth development programs such as MVUSD's A.S.T.E.R.I.S.K. program and the many mentoring programs which exist in the community, the need is greater than current resources. Approximately 10% or 22,000 residents are between the ages of 15 and 20. S@CH would be another successful community resource for youth development with a unique combination of

curriculum designed to teach leadership and civic mindedness, and internships to teach career ready skills.

Program Structure

While details will be solidified in collaboration with Val Verde Unified School District upon approval of the proposed program, generally the S@CH program will:

- Occur while school is on summer break during the months of June and July, Monday through Thursday at City Hall;
- Provide six to seven weeks of curriculum and, advocacy project development and execution guidance;
- Provide internships two days per week; and
- Provide lunch and snacks.

S@CH will be a genuinely collaborative project between the City of Moreno Valley and Val Verde Unified School District with distinct roles assigned as follows:

- The City of Moreno Valley will:
 - Act as the administrative lead with the staff liaison appointed by the City Manager working;
 - Provide a \$300 stipend to each student that completes the program;
 - Provides the instruction facility; and
 - Provides internships, or career mentorship.
- Val Verde Unified School District will:
 - Lead curriculum assembly (Curriculum is free and modifiable);
 - Provide program instructor; and
 - Provide lunch.

The primary learning materials for the program will be based upon curriculum developed at the John W. Gardner Center for Youth and Their Communities at the Stanford Graduate School of Education. The Center developed Youth in Leadership and Learning (YELL) resources including the proposed curriculum, which will be refined and customized for the City's purposes and is likely to cover the following topics:

- Week 1: 21st Century Workplace Skills Development
- Week 2: Active Citizenship
- Week 3: Local Government
- Week 4: Research/Plan Advocacy Project
- Week 5: Leadership Skills Development
- Week 6: Financial Literacy
- Week 7: Advocacy Project Execution

The tentative schedule leading to the launch of the program is as follows:

- March 1, 2016: Applications available online
- April 15, 2016: Application deadline
- April 18-22, 2016: Student selection process
- May 2-13, 2016: Student Interviews
- Week of June 6: Orientation/ Processing
- June 13, 2016: Program Begins

- July 29, 2016: Program Ends
- TBD: Students receive Certificate of Completion

As the youth related advisory body to the City Council, the Emerging Leaders Council (ELC) will review the proposed program at their January 25, 2016 meeting. Staff will update the City Council on the response of the ELC during the oral report.

ALTERNATIVES

1. Approve the proposed Joint Resolution establishing the *Summer at City Hall* summer youth development program in partnership with the Val Verde Unified School District. *Staff recommends this alternative.*
2. Do not approve the proposed Joint Resolution establishing the *Summer at City Hall* summer youth development program. *Staff does not recommend this alternative.*

FISCAL IMPACT

Costs associated with the City of Moreno Valley's area of responsibility will be encumbered by the City Manager's Office (1010-99-99-91010-700234). Costs include providing a \$300 stipend per student completing the program. Staff anticipates 10 -14 students will complete the program, which may total up to \$4200. Additionally, administrative and other unanticipated costs associated with a new program are estimated at \$300. There are sufficient funds in the current City Manager's Discretionary Account for this purpose.

NOTIFICATION

Val Verde Unified School District received a copy of the draft Staff Report and proposed Joint Resolution.

The Emerging Leaders Council will receive a report about the program at the January 25, 2016 meeting- after City Council Agenda posting.

PREPARATION OF STAFF REPORT

Prepared By:
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Department Head Approval:
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City Clerk

Concurred By:
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City Manager

CITY COUNCIL GOALS

Advocacy. Develop cooperative intergovernmental relationships and be a forceful advocate of City policies, objectives, and goals to appropriate external governments, agencies and corporations.

Positive Environment. Create a positive environment for the development of Moreno Valley's future.

ATTACHMENTS

1. Resolution No. 2016-06 - Summer at City Hall

APPROVALS

Budget Officer Approval	<u>✓ Approved</u>	1/21/16 10:13 AM
City Attorney Approval	<u>✓ Approved</u>	1/21/16 8:57 AM
City Manager Approval	<u>✓ Approved</u>	1/21/16 11:10 AM