

THE IDEA SUMMIT

IMPROVING DIVERSITY, EQUITY & ACCESS
(IDEA) TO PUBLIC SECTOR CAREERS



INSTITUTE FOR
LOCAL GOVERNMENTSM

Welcome

Erica L. Manuel

CEO & Executive Director

Institute for Local Government



Summit Team



Rafael Aguilera
Program Director
Institute for Local Government



Dr. Paul De La Cerda
ILG Consultant
Co-founder & Principal
Clover Agency



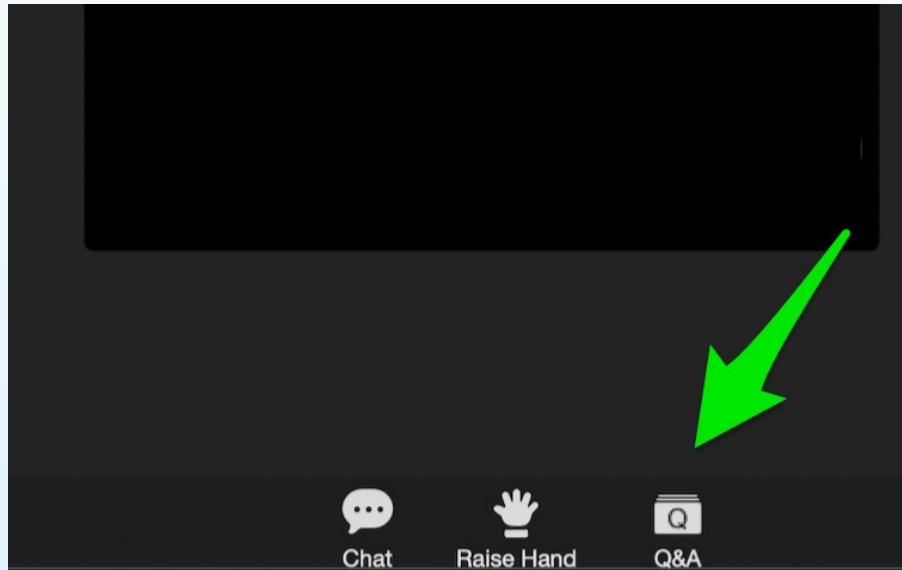
Jeffrey Mrizek, EdD
ILG Consultant
Chief Executive Officer
Mrizek Global



Melissa Kuehne
Senior Program Manager
Institute for Local Government

Tech Overview & Housekeeping

- All Summit participants will be on **MUTE** for the duration of the event.
- Please type any questions for into the **Q&A** box at any time during the discussion.



- A recording of the Summit will be available and shared with all registrants.

Agenda

Opening Remarks

A Conversation with Anthony Cordova

Building Inclusive Apprenticeships: Success Stories from the Public Sector

Changing the System: Innovative Public Sector Workforce Strategies

Strategies for Recruiting and Retaining Diverse Talent

Partnering with Higher Education for Workforce Development

Legislative Update

Closing Remarks

ILG is Non-Profit, Non-Partisan & Focused on Local Government

- ILG is the non-profit training and education affiliate of three statewide local government associations
- Together with our affiliates, we serve over 2,500 local agencies – cities, counties and special districts
- We provide practical and easy-to-use resources so local agencies can effectively implement policies on the ground



**California Special
Districts Association**
Districts Stronger Together

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ILG's Programs and Services

Program Areas

Leadership & Governance

Workforce Development & Civics Education

Public Engagement

Sustainable & Resilient Communities



Services

Education & Training

Technical Assistance

Capacity Building

Convening

Our mission is to help local government leaders navigate complexity, increase capacity & build trust in their communities

Hosted by:



In partnership with:



Made possible with funding from :



Workforce Accelerator Fund & H RTP Partners



**California Special
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Districts Stronger Together



Cal-ICMA
California Consortium
A State Affiliate of **ICMA**



Municipal Management Association
of Northern California

City of
SACRAMENTO



Sacramento
Employment and
Training
Agency

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The **James Irvine**
Foundation



**California Special
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foundation



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Anthony Cordova

*Vice Chancellor of Workforce and
Economic Development*

**California Community Colleges
Chancellor's Office**



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Building Inclusive Apprenticeships

Success Stories from the Public Sector



Presenters



Channing T. Hawkins, Esq.

*Director
Bracy Hawkins Law P.C.*



Vinz Koller

*Senior Strategist for Capacity Building
Social Policy Research Associates*



Laura Thompson

*Strategic Business Consultant
Division of Apprenticeship Standards*

Building Inclusive Apprenticeships

Success Stories from the Public Sector



Zoom Poll

Changing the System

Innovative Public Sector Workforce Strategies



Presenters



Alegría de la Cruz

*Director of Community & Government Relations
Dolores Huerta Foundation*



James Regan

*Deputy Secretary for Workforce Development
California Government Operations Agency*



Parina Parikh

*Associate Vice President
Jobs for the Future*

Changing the System

Innovative Public Sector Workforce Strategies



Zoom Poll

Strategies for Recruiting and Retaining Diverse Talent



Presenters



Kevin Daniel

*Workforce Development Project Manager
City of Sacramento*



Deborah Moy, Ed.D

*Co-Founder and Senior Strategist
California Transit Works!*

Strategies for Recruiting and Retaining Diverse Talent



California Transit Works! Centering Worker Voice



Strategies for Recruiting and Retaining Diverse Talent



Partnering with Higher Education for Workforce Development



Presenters



Ebony Joy Benzing

Director

*North Far North Center of Excellence
for Labor Market Research*



Dr. Amy Schulz

*Executive Dean, Workforce & Strategic Initiatives
Sierra College*



Wayne Wiley

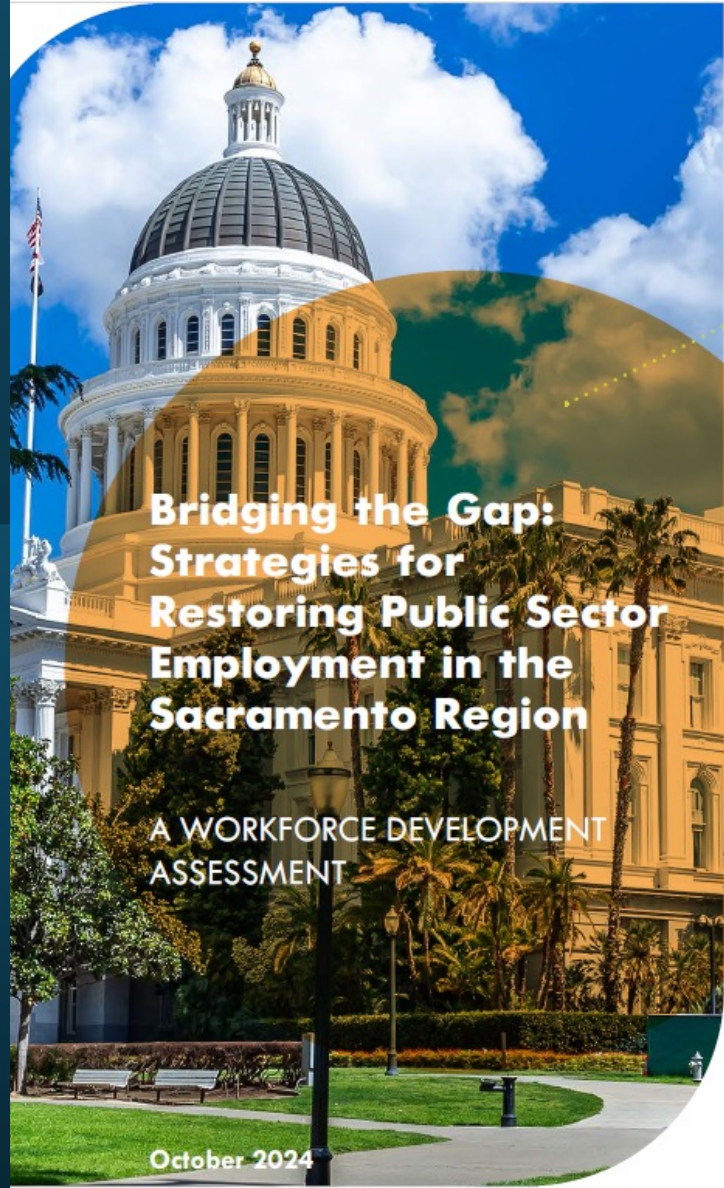
*Economic Development Manager
City of Roseville*

Partnering with Higher Education for Workforce Development





COE reports produced in collaboration with ILG



Bridging the Gap: Strategies for Restoring Public Sector Employment in the Sacramento Region

A WORKFORCE DEVELOPMENT ASSESSMENT

October 2024

Prepared by the North Far North Center of Excellence

POWERED BY



SACRAMENTO REGION PUBLIC SECTOR WORKFORCE NEEDS ASSESSMENT

Innovative Pathways to Public Service (IPPS)



September 2019

Prepared by the North/Far North Center of Excellence

Aaron Wilcher, Fran Doherty, Lauren McSherry, and Wen Sun



How labor market data can inform...

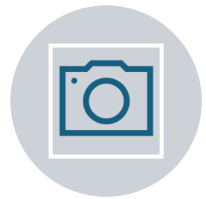
Education program offerings

- Regional and industry-specific focuses
- In-demand skills and occupations
- Curriculum development and updates
- Workforce partnerships
- Shape career pathways

City Revitalization efforts

- Understanding labor market strengths and weaknesses
- Aligning education and training with the job market
- Enhance workforce mobility
- Fostering inclusive growth

Building effective pathways into public service



Awareness and early exposure



Streamlining entry points



Create clear pathways



Highlight work-life balance and benefits



Emphasize diversity, equity, and inclusion (DEI)

Please Participate!

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3. Enter participate code: **7544 3335**



Legislative Update

Presenter



Aaron Avery

*Director of State Legislative Affairs
California Special Districts Association*

Legislative Update

Closing Remarks

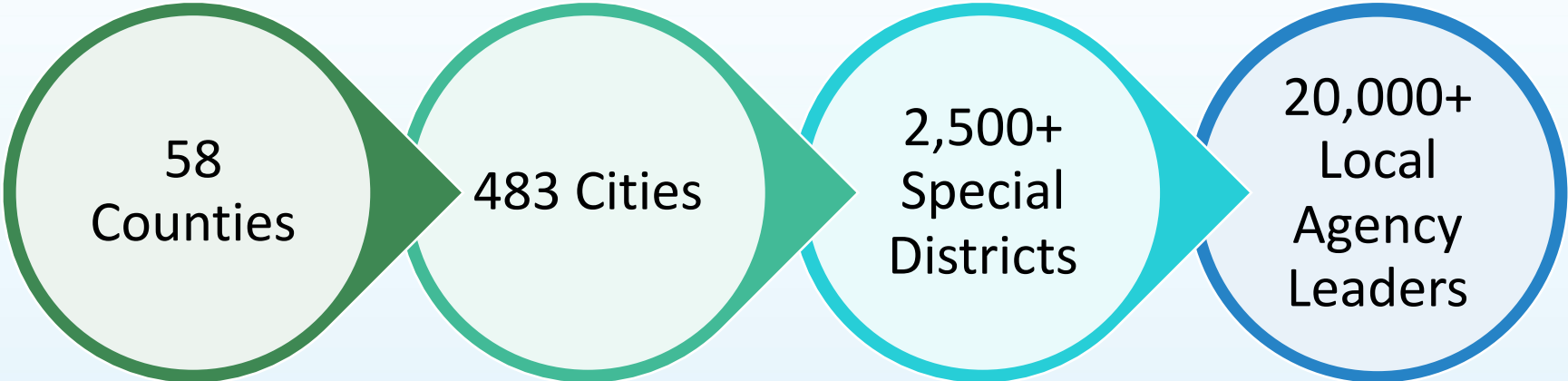
Erica L. Manuel

CEO & Executive Director

Institute for Local Government



Join Our Widespread Network of Local Gov't Leaders



www.ca-ilg.org/stayinformed



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Recording Available Soon



The recorded presentation and materials will be shared electronically with all attendees shortly.

Thank You to Our Partners!



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City of
SACRAMENTO



HIGH ROAD
TRAINING PARTNERSHIP



Thank You!

ca-ilg.org

workforce@ca-ilg.org

