



CITY COUNCIL AGENDA REPORT

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TO: Honorable Mayor and City Council  
FROM: *Marc Roberts*  
Marc Roberts, Community Development Director  
SUBJECT: Approval to participate in the Healthy Eating Active Living Cities Campaign

RECOMMENDED ACTION

Staff recommends the City Council adopt a resolution authorizing participation in the Healthy Eating Active Living (HEAL) Cities Campaign.

SUMMARY

In 2004, the League of California Cities adopted a resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, through the adoption of design and planning principles to support wellness activities.

To implement this resolution, the Healthy Eating Active Living (HEAL) Campaign was created. Funded by a grant from Kaiser Permanente and the Vitamin Cases Consumer Settlement Fund, the campaign is a partnership of the League of California Cities, the California Center for Public Health Advocacy, and the Cities, Counties, and School Partnership.

As a member of HEAL, Livermore will have access to an array of services that it otherwise would not, including technical assistance, notification of grants, and other resources to leverage and enhance current programs.

DISCUSSION

HEAL works with California cities to adopt policies that will improve the physical activity and food environments for all residents and assist cities to move toward a healthier community.

Currently, Livermore's General Plan has several basic elements that fit into HEAL's goal statement, including requirements for open space, conservation, encouraging higher

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density and connectivity to mass transit, walkways, trails, and bike paths. In the future, staff will be updating the bike master plan and assessing the potential of combining all related elements into a community health element.

HEAL will also support the current efforts of the Livermore Healthy City Partnership. Since 2008, 30 public and private stakeholders, including Livermore Valley Joint Unified School District, Livermore Area Recreation and Park District, Tri-Valley Community Foundation, Axis Community Health, Tri-Valley Haven, Alameda County Public Health, Tri-Valley Adolescent Health Initiative, Livermore Amador Valley Transit Authority, and several faith-based organizations have joined together to enhance current programs to create a healthy community for all Livermore residents. To support this effort, in 2008 Kaiser Permanente awarded the City a \$30,000 grant that will continue to be used to develop a strategic plan and marketing initiative.

FISCAL AND ADMINISTRATIVE IMPACTS

There are no fiscal impacts. The Tri-Valley Community Foundation is administering the Kaiser grant on behalf of the City and the Livermore Healthy City Partnership. Staff will continue to provide support to Livermore Healthy City Partnership. Staff will continue to actively seek and obtain additional outside funding sources to leverage resources.

ATTACHMENTS

None

Prepared by:

  
\_\_\_\_\_  
Jean Prasher  
Human Services Program Manager

Approved by:

  
\_\_\_\_\_  
For: Linda Barton  
City Manager

**IN THE CITY COUNCIL OF THE CITY OF LIVERMORE, CALIFORNIA**

**A RESOLUTION ALLOWING PARTICIPATION IN THE HEALTHY EATING  
ACTIVE LIVING (HEAL) CITIES CAMPAIGN**

In 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition, as well as adoption of city design and planning principals that enable citizen of all ages and abilities to undertake exercise.

The Livermore Healthy City Partnership was established in December 2008, consisting of 30 public and private partners to support and promote the principals of a healthy city.

**NOW, THEREFORE, BE IT RESOLVED**, by the City Council of the City of Livermore that the City of Livermore will become a Healthy Eating Active Living City.

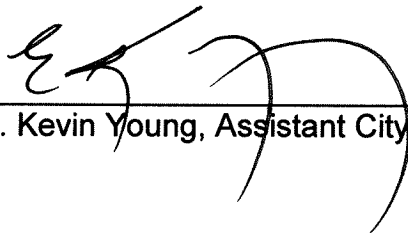
On motion of Councilmember \_\_\_\_\_, seconded by Councilmember \_\_\_\_\_, the foregoing resolution was passed and adopted on November 23, 2009, by the following vote:

AYES: COUNCILMEMBERS:  
NOES: COUNCILMEMBERS:  
ABSENT: COUNCILMEMBERS:  
ABSTAIN: COUNCILMEMBERS:

ATTEST:

\_\_\_\_\_  
Susan Neer, City Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
E. Kevin Young, Assistant City Attorney

RESOLUTION NO. \_\_\_\_\_

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